

The Fleetwood Rec Board presents
The Fleetwood Borough Military Hero Banner Program

In order to honor present and prior military veterans, The Fleetwood Rec Board is proud to announce a program that will display Military Hero banners on light poles along Main St in the Fleetwood Borough. This effort is also supported by The Fleetwood Borough, Fleetwood Historical Society, The Fleetwood American Legion, and Fleetwood Sons of American Legion

The banner program details, in the form of FAQ:

- What will the banner look like?
 - Each banner will be customized with the name, picture (in uniform), branch of military, and era of service, plus the name of the sponsor at the bottom. The banner is double sided with the same information on each side.
- How many banners will be sold?
 - A minimum of 32 banners that will be displayed along Main St light poles, which will hang above the sidewalk.
 - 16 will be installed at the end of PennDOT work on the West end of Main St from Franklin St to the park, estimated end of 2017
 - 16 will be installed on Main St from Franklin to Arch St after PennDOT is complete in that section, estimated to be end of 2018
 - First come / first serve to take orders for banners
 - Over 32 requests will be added to a waiting list for the next round, or next phase of banners (No down money required. People on the list will be contacted when additional banner spaces are available and payment would be needed at that time to secure a pole).
- Is Main St. the only location?
 - Yes, for now.
- Can someone ask for a specific pole?
 - Unfortunately we cannot accept requests for specific locations
- Who is eligible to be pictured on the banner?
 - Available for current active military personnel, or previous military veterans with appropriate proof of service*
 - The picture of the honoree for the banner needs to be in military uniform*



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- Who can purchase the banner?
 - Any Fleetwood resident can purchase a banner honoring a direct family member.
 - Anyone can purchase a banner to honor a current or former resident of Fleetwood.
 - A Fleetwood based group / businesses can also sponsor a banner
 - Examples:
 - A family who resides in Maiden creek can purchase a banner to honor military personnel who lives / lived in Fleetwood
 - A Fleetwood resident can purchase a banner to honor a family member who is / was in military who does not live in Fleetwood
- How long do we keep banners on poles?
 - The banner will be up for a minimum of 2 years.
 - The length of time will be determined by any waiting list or additional banner requests going forward.
 - When complete, the banner is returned to family / sponsor.
- Cost for each banner:
 - The cost for each banner is \$170.
- Applications
 - Applications are available online at FleetwoodBoro.com and borough hall.
 - Completed applications with all required documents will be accepted on a first-come, first serve basis starting May 30th, 2017 at borough hall. Any application received prior to that will not be counted be returned to the applicant
 - Anything received in the mail postmarked prior to Saturday May 27 will also be returned.
 - See application for full details

* Note: Applications submitted without proof of military service, residency requirements, or pictures submitted of the honorees who are not in uniform, will be given to the committee for final consideration on an exception basis only. Monies refunded if application is denied.

Questions can be E-mailed to:
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